CEO

1. Show the sales revenue trends?

2. Top 5 sales revenue products and how much percents they contribute?

3. Which countries make most/least sales revenue?

4. Who are the top customers? How much do they contribute to sale revenue?

CMO

1. Which kind of product usually go together in one purchase?

2. How average long a customer will back?

3. What products have high rate of customer retention?

4. What is renenue from retention customer?